

Different Styles of Wedding Photography

[Wedding Photography](#) is not about just taking beautiful pictures but also about the experience of the client. A great photographer cares about their clients and goes out of their way to make them feel comfortable in front of the camera.

They will work with the couple and their planners to create a timeline that ensures they get all the group shots they want. They will then help guests to quickly find their place for the shot.

Photojournalistic Style

The photojournalistic wedding photographer works unobtrusively, observing moments as they unfold and capturing them without the subjects knowing. This approach allows the couple to have more candid photos, revealing real emotions.

The best wedding photographers in this style have a knack for anticipating the perfect moment and then capturing it with skill. They can work in almost any location and still capture amazing photographs.

When you view a photographer's portfolio, look for photos that are well-exposed regardless of the source of light. Ask your photographer about their editing process. For example, some photographers use VSCO presets to achieve a more vintage look. Others like to edit their images for a pastel, light and airy look. It's important to find a photographer who can adapt their style to the lighting conditions throughout the day.

Direct Flash Style

If you prefer photos with a natural feel, look for a photographer who uses primarily practical lighting and does not use flash at all. This style is perfect for outdoor weddings and will include plenty of posed photos as well as a few more candid ones.

A photographers who shoots in this style may also have some moody, desaturated images that are edited after the wedding. These photos will have a more earthy, green color and can be quite stunning.

Be clear with your photographer about how you want to balance direct flash shots with other styles of photography. Ask to see full galleries to be sure you are on the same page about what photos you want to capture on your day.

Traditional Style

Traditional wedding photography is a style that combines posed photos with some more candid moments. It involves the photographer giving instructions like “look here” and a “smile please.”

These photos are perfect for couples who want to have some classic portraits of themselves and their family members. Some photographers may also incorporate this style for some of the formal photographs at your ceremony and reception.

Some photographers have a photojournalistic style and use minimal editing, while others may edit images to look more like fashion or editorial shots. Many photographers, including Kershner, offer a variety of styles so that you can choose the one that is right for you and your day. Dark and moody photography is another option that has a dramatic, highly artistic vibe.

Creative Style

There are photographers who use a more creative style, creating one-of-a-kind photos with different techniques and angles. These images can look very quirky and artsy, and can really stand out amongst your friends' and family members' wedding photos. This style can take a long time to create so it's important that you choose a photographer who is experienced and skilled in this area.

Some photographers may even offer aerial photography, capturing photos from a drone above your venue or ceremony site. This is a great add-on and can really make your day memorable.

Aerial photography also requires good weather conditions for optimal results. Make sure to ask your photographer about this before booking them. They may need to charge a little extra for this, depending on their location.

Fine Art Style

If you want your wedding photos to look like they could be on the cover of a magazine, this is the style for you. A fine art photographer will skip the standard line-ups of the bride with her maids and instead will use a variety of different lighting setups to create more dramatic and stylized shots.

This is a timeless, classic photography style that many people choose to have done for their weddings. Your photographer will likely be able to shoot both digital and film photos if they are experienced in this style.

This type of photography uses the natural light that is available to you at the time to capture beautiful images. The beauty of this style is that it shows the real moments of your day in a beautiful way.